

PRESS RELEASE

NOTICE PURSUANT TO ARTICLE 17 OF THE ISSUERS' REGULATION EURONEXT GROWTH MILAN - INTEGRAE SIM S.p.A. TERMINATES ITS APPOINTMENT AS EURONEXT GROWTH ADVISOR AND CORPORATE BROKER

Milan, March 18, 2024

MeglioQuesto (MQPSA:IM), phygital marketplace devoted to the distribution of services and products through an integrated physical and digital platform, reports the Company has been notified, without prior allegations, of the early termination of the contracts as Euronext Growth Advisor ("EGA") and Corporate Broker with Integrae SIM S.p.A. ("Integrae") with immediate effect. The notice of termination was motivated by "the irreversible interruption of the fiduciary relationship with Integrae itself", as MeglioQuesto had allegedly "repeatedly failed to comply with the disclosure obligations" arising from the Euronext Growth Milan Regulation on Issuers and from the Procedure for the Disclosure Obligations to the EGA.

MeglioQuesto acknowledges the early termination notified today reserving any further right for its defence.

MeglioQuesto (MQSPA:IM – ISIN IT0005450173), is the phygital marketplace that offers services and products to the millions of consumers it meets every day, and to partner companies, through a multi-channel platform, integrated between physical and digital channels. The company has been operating in Italy since 2011 and has been listed on the Euronext Growth Milan (EGM) market of Borsa Italiana since June 2021. MeglioQuesto's partner companies are mainly top tier companies in the telecommunications, energy, financial and insurance sectors.

Identification codes

Ordinary shares: ISIN IT0005450173 (Ticker MQSPA)

MeglioQuesto 2021-2025 Warrants: ISIN IT0005450207 (Ticker WMQSPA)

Press release available at www.meglioquesto.it and at www.1info.it

For further information

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