Registered Letter with Return Receipt or submission via certified email to: meglioquesto@pec.meglioquesto.it

MeglioQuesto S.p.A. Via Tucidide, 56 20134 Milan, Italy

For the kind attention of the Board of Directors

Re: Notice of Substantial Change in shareholding pursuant to Article 12 of the Articles of Association

The Undersigned discloses that, with reference to their shareholding in MeglioQuesto S.p.A., the substantial change¹ specified below has occurred:

| | Name and Surname: |
|--|---|
| Declarant (individual) | Place and date of birth: |
| | Address: |
| | Tax Code: |
| | Company Name: |
| Declarant (legal entity) | Registered office: |
| | Other address (if any): |
| | Tax Code/VAT number: |
| | Registration in the Chamber of Commerce: |
| | Signatory: |
| | Signatory job title: |
| Date on which the substantial change in shareholding occurred: | |
| Nature of the transaction: | Purchase |
| (tick the box that applies) | Sale |
| | ^O Other: |
| Change following a transaction: | Number of shares held before the execution of the transaction that led to the Substantial Change: |
| | Number of shares held after the execution of the transaction that led to the Substantial Change: |
| Title ² (ownership, securities lending, securities account registration, fiduciary registration, pledge, beneficial interest, etc.) | |

| Place: | | |
|---------|-----|---|
| Date: | | |
| Signatu | re: | _ |
| Name: | | |
| Positio | n: | |

¹ Pursuant to the AIM Italia Issuers' Regulation, a "Substantial Change" refers to the reaching or exceeding of the thresholds of 5%, 10%, 15%, 20%, 25%, 30%, 50%, 66.6% and 90% of the share capital with voting rights, as well as the reduction below the aforementioned thresholds.

 $^{^{\}rm 2 \; Specify}$ in what capacity the voting rights that apply to the shares are held.