

PRESS RELAESE

RESULTS OF OPTION OFFER PURSUANT TO ARTICLE 2437-QUATER OF CIVIL CODE

Milano, 9 November 2022

MeglioQuesto (1CALL: IM), on of leading italian operators in multichannel customer experience sector ("**MeglioQuesto**" or the "**Company**") announces that on November 7, 2022 ended the option offer of n. **176,804** ordinary shares of the Company for which the right of withdrawal has been validly exercised (the "**Shares**") following the resolution of the Extraordinary Shareholders' Meeting of 23 August 2022, which approved the amendment of articles 6 and 7 of the current Articles of Association and the introduction of a new article 6-bis, aimed at allowing the issue of multiple voting shares.

At the end of the offer period, it appears that no legitimated person has subscribed to the aforementioned offer in option.

Therefore, pursuant to Article 2437-quater of the Italian Civil Code, within the term provided therein, the Board of Directors may place from third parties, according to the applicable provisions of the law and at a unit price, in any case not lower than that established for the withdrawal, n. **176,804** Shares subject to withdrawal.

In the event of non-placement, these shares will be redeemed, at the price of Euro 2.038 per share, i.e. for a maximum total amount of Euro 360,326.55, through purchase by the Company, in accordance with the law, using available reserves.

The Company will promptly communicate the outcome of the liquidation procedures described above.

MeglioQuesto (1CALL: IM - ISIN IT0005450173) is a customer interaction company with a multi-channel offer aimed at top tier customers in the telco, multiutility, finance & insurance sectors. MeglioQuesto is the market leader with its articulated multi-channel offer based on customized solutions for the acquisition and management of relationships with end consumers. The Group operates with the following business lines: "Customer acquisition", relating to all services aimed at increasing and developing the customer base of companies through activities aimed at the acquisition of new end customers or through up-selling and cross selling on already active users; "Customer management", relating to customer care services and in particular to all those services relating to the management of relations between the company and end customers, including telephone, commercial and technical assistance services, file management and back office activities.

Identification codes

Ordinary shares: ISIN IT0005450173 (Ticker 1CALL) Warrants MeglioQuesto 2021-2025: ISIN IT0005450207 (Ticker W1CALL)

Press release available on www.meglioquesto.it and www.1info.it

For further information

ISSUER - MeglioQuesto T +390291430999

IR Officer, Alberto Bernardi: investor@meglioquesto.it

Communication Department, Maurizio Guagnetti: maurizio.guagnetti@meglioquesto.it

EURONEXT GROWTH ADVISOR – illimity Bank T +39 02/82849699 meglioquesto@illimity.com

IR ADVISOR – IR Top Consulting T +390245473884

Maria Antonietta Pireddu, m.pireddu@irtop.com Domenico Gentile, d.gentile@irtop.com

MeglioQuesto S.p.A.

Viale Francesco Restelli, 3/1 ● 20124 Milano ● www.meglioquesto.it