



PRESS RELEASE

THE PERIOD TO REQUEST CONVERSION OF ORDINARY SHARES INTO PLURIMUM VOTING SHARES ENDED

RESULTS OF RECEIVED REQUESTS

Milan, 15 October 2022

MeglioQuesto (1CALL: IM), one of the main Italian operators in the multichannel customer experience sector ("**MeglioQuesto**" or the "**Company**"), announces that on 14 October 2022 ("**Term for Conversion**") the period for the exercise of the right to convert ordinary shares into multiple voting shares (the "**Multiple Voting Shares**") ended according to terms established by shareholders' meeting of 23 August 2022 (the "**Resolution**").

On the basis of requests received by the Company within the Conversion Deadline, we inform you that the right to convert into Multiple Voting Shares for a total of no. **10.879.500** ordinary shares, equal to **18,66%** of the share capital of MeglioQuesto, belonging to no. **2** shareholders.

It follows that, due to the issue of the Multiple Voting Shares according to the requests received, the share capital of MeglioQuesto, unchanged in the amount of Euro 1,819,588.50, will be divided into a total of no. 58,314,662 shares, with no indication of par value, divided into:

- (i) n. **47.435.162** ordinary shares;
- (ii) n. **10.879.500** Multiple Voting Shares.

It should be remembered that, in line with what was communicated on 6 and 7 October 2022, the suspensive condition affixed to the effectiveness of the Resolution was fulfilled as the total value of the withdrawals exercised by the shareholders who did not participate in the approval of the Resolution itself is result lower than the amount of Euro 500,000 (precisely equal to a total of Euro 360,326.55).

Therefore, in accordance with the provisions of the Resolution, the conversion of the **10.879.500** ordinary shares into the same number of Multiple Voting Shares, with the issue and crediting of the new Multiple Voting Shares to the deposit accounts of the requesting shareholders against cancellation of the corresponding ordinary shares, will take place and it will be effective on the first trading day of November 2022 and, therefore, on 1 November 2022 (the "**Issue Date**"). It should be noted that the ordinary shares whose conversion into Multiple Voting Shares has been requested must be held by the holders until the Issue Date, otherwise they will lose the right to obtain the same Multiple Voting Shares.

The Multiple Voting Shares will have the ISIN code **IT0005507261**, different from that of the ordinary shares and will no longer be admitted to trading on Euronext Growth or any other market, nor will they be counted in the calculation of the Company's market capitalization.

MeglioQuesto will provide for the filing of the new articles of association containing the rules concerning the Multiple Voting Shares at the competent Register of Companies. Following the issue of the new Multiple Voting Shares, the Company will file the update of the Articles of Association with the final distribution between outstanding ordinary shares and Multiple Voting Shares.

MeglioQuesto S.p.A.

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The characteristics (including the modalities for the re-conversion of the Multiple Voting Shares into ordinary shares and the limits to the relative transfer) are available at the bottom of the explanatory report of the Board of Directors to the Shareholders' Meeting of 23 August 2022 published on the Company's website. <https://investors.meglioquesto.it/assemblea-degli-azionisti> .

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MeglioQuesto (1CALL: IM - ISIN IT0005450173) is a *customer interaction company* with a multi-channel offer aimed at top tier customers in the telco, multiutility, finance & insurance sectors. MeglioQuesto is the market leader with its articulated multi-channel offer based on customized solutions for the acquisition and management of relationships with end consumers. The Group operates with the following business lines: "*Customer acquisition*", relating to all services aimed at increasing and developing the customer base of companies through activities aimed at the acquisition of new end customers or through up-selling and cross selling on already active users; "*Customer management*", relating to customer care services and in particular to all those services relating to the management of relations between the company and end customers, including telephone, commercial and technical assistance services, file management and back office activities.

Identification codes

Ordinary shares: ISIN IT0005450173 (Ticker 1CALL)

Warrants MeglioQuesto 2021-2025: ISIN IT0005450207 (Ticker W1CALL)

Press release available on www.meglioquesto.it and www.1info.it

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