



PRESS RELEASE

MEGLIOQUESTO: FIRST EXERCISE PERIOD FOR “MEGLIOQUESTO 2021-2025 WARRANTS” (13-24 JUNE 2022)

Milan – 9 June 2022

MeglioQuesto (1CALL:IM), a Phygital Analytic Company operating in the customer experience sector, announces that holders of “MeglioQuesto 2021-2025 Warrants”, ISIN code IT0005450207, will be able to request the exercise of warrants from 13 June 2022 until 24 June 2022, initial and final dates included (the “First Exercise Period”).

Warrant holders are entitled to subscribe for Conversion Shares, based on the ratio of 1 (one) Conversion Share for each Warrant held, at a price per Conversion Share (“Exercise Price”) of Euro 1.540.

Subscription requests may be made on any bank business day during the First Exercise Period and submitted to the intermediary that is a member of Monte Titoli S.p.A., where the Warrants are held.

It is understood that, in the event that Warrant holders do not request to subscribe for the Conversion Shares by the final deadline of each Exercise Period, they will lose their right to do so, without prejudice to the right to exercise the Warrants again in each subsequent Exercise Period.

The issue and availability for trading, through Monte Titoli S.p.A., of the Conversion Shares subscribed by the Warrant holders during the First Exercise Period will take place on the settlement day following the end of the last day of the First Exercise Period.

The Conversion Shares will have dividend rights equal to those of the MeglioQuesto Ordinary Shares traded on Euronext Growth Milan on the date of issue of the Conversion Shares.

For more information, please refer to the “Warrant MeglioQuesto 2021-2025 Rules” available at www.meglioquesto.it, in the Investor Relations/Warrants section.

MeglioQuesto (1CALL: IM - ISIN IT0005450173) is a *customer interaction company* with a multi-channel offer aimed at top tier customers in the telco, multiutility, finance & insurance sectors. MeglioQuesto is the market leader with its articulated multi-channel offer based on customized solutions for the acquisition and management of relationships with end consumers. The Group operates with the following business lines: “*Customer acquisition*”, relating to all services aimed at increasing and developing the customer base of companies through activities aimed at the acquisition of new end customers or through up-selling and cross selling on already active users; “*Customer management*”, relating to customer care services and in particular to all those services relating to the management of relations between the company and end customers, including telephone, commercial and technical assistance services, file management and back office activities.

Identification codes

Ordinary shares: ISIN IT0005450173 (Ticker 1CALL)
Warrants MeglioQuesto 2021-2025: ISIN IT0005450207 (Ticker W1CALL)

MeglioQuesto S.p.A.

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Press release available on www.meglioquesto.it and www.1info.it

For further information

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