



PRESS RELEASE

MEGLIOQUESTO: FRANCESCO TAM APPOINTED CFO, THE RELATIONSHIP WITH INVESTORS IS STRENGTHENED.

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Milan, august 1, 2023

MeglioQuesto (MQPSA:IM), phygital marketplace which offers services and products through an integrated platform between physical and digital channels, announces that the Company's Board of Directors held today appointed Mr. Francesco Tam group CFO.

Francesco Tam, a professional with extensive experience in capital markets, started his career in Cofiri SIM, wholly owned by the Ministry of the Treasury, in 1996. Since 2000 he continued his professional growth in leading Italian banks and international investment funds with roles of increasing responsibility in fixed income, investment banking, and corporate finance. Contracted professor at the University of Bologna in the mathematics faculty since 1995, he teaches valuation techniques and applied mathematics at the second level master's degree in finance. He also currently holds the role of CIO in CIV (Compagnia per l'Innovazione e per i Valori) S.r.l., an Italian family office.

Mr. Tam takes over as group CFO from Fabio Bortolotti, who is leaving the company for personal reasons as well as for consistency with the current strategic business configuration. The Company has reached with Mr Bortolotti a consensual agreement to terminate employment. Mr. Tam will assume the position effective August 2, 2023 and Mr. Bortolotti will support the new CFO until October 2023 to ensure an orderly handover.

Based on the information available to the Company, as of today Mr. Bortolotti holds in his personal capacity no. 4,391 MeglioQuesto shares, while he is not a beneficiary of any Company incentive plan. Mr. Tam does not appear to hold directly and/or indirectly any MeglioQuesto shares.

The Board of Directors and the Board of Statutory Auditors would like to thank Mr. Bortolotti for the valuable activity carried out to date in favor of the MeglioQuesto group.

Mr. Tam, with his consolidated experience in the credit and capital market sectors, will oversee the execution of the business plan, promoting innovation in financial instruments. As a result, the recruitment process of group managers, announced last March, continues with the aim of executing the 2023-2025 business plan and improving the sustainability of the company and the relationship with investors.

Felice Saladini, CEO of MeglioQuesto: *"The appointment of Francesco Tam, with his strong experience and recognized professionalism, brings value to our risk based corporate culture and improves our group financial practices".*

Alessandro Nitti, Executive Chairman of MeglioQuesto: *"Fabio Bortolotti's contribution was crucial for the development of the group's first business plan and for the design and implementation of the ERP systems. I personally thank him for his dedication and hard work".*

Fabio Bortolotti, outgoing CFO commented: *"I am very proud to have been part to the strengthening process of MeglioQuesto. I had the pleasure of leading a highly professional finance team whom I thank together with the Board of Directors for their constant support"*.

MeglioQuesto (MQSPA:IM – ISIN IT0005450173), is the *phygital marketplace* that offers services and products to the millions of consumers it meets every day, and to partner companies, through a multi-channel platform, integrated between physical and digital channels. The company has been operating in Italy since 2011 and has been listed on the Euronext Growth Milan (EGM) market of Borsa Italiana since June 2021. Meglio Questo's partner companies are mainly top tier companies in the telecommunications, energy, financial and insurance sectors.

Identification codes

Ordinary shares: ISIN IT0005450173 (Ticker MQSPA)

MeglioQuesto 2021-2025 Warrants: ISIN IT0005450207 (Ticker WMQSPA) Press release available at www.meglioquesto.it and www.1info.it

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