

PRESS RELASE

MEGLIOQUESTO: UPDATE OF KID "KEY INFORMATION DOCUMENT" RELATING TO "MEGLIOQUESTO WARRANT 2021-2025" NOTIFIED AT CONSOB

Milan, 19 September 2023

MeglioQuesto (MQPSA:IM), a phygital marketplace that offers services and products through an integrated platform between physical and digital channels, announces that on September 19, 2023, has been notified at CONSOB the update of KID (Key Information Document) "MeglioQuesto Warrant 2021-2025", as expected from art. 4 - Decies of TUF with reference to the PRIIPs (Packaged Retail and Insurance-based Investment Products), referred to in EU Regulation 1286/2014.

The KID, a synthetic and standardized information document prepared on basis of the European Regulation on PRIIPs relating to pre-assembled retail and insurance investment products, represents the characteristics

of the investment product to the investor in a simple and understandable way, making the various financial products are comparable and by increasing the degree of transparency of information, as well as making it easier to make informed investment decisions.

KID on MeglioQuesto Warrant 2021-2025 and the related updated Regulations are available to the public at the Company's registered office, on the Company's website www.meglioquesto.com in the investors.meglioquesto.it/warrant section.

MeglioQuesto (MQSPA:IM – ISIN IT0005450173), is the *phygital marketplace* that offers services and products to the millions of consumers it meets every day, and to partner companies, through a multi-channel platform, integrated between physical and digital channels. The company has been operating in Italy since 2011 and has been listed on the Euronext Growth Milan (EGM) market of Borsa Italiana since June 2021.MeglioQuesto's partner companies are mainly top tier companies in the telecommunications, energy, financial and insurance sectors.

Identification codes

Ordinary shares: ISIN IT0005450173 (Ticker MQSPA)

MeglioQuesto 2021-2025 Warrants: ISIN IT0005450207 (Ticker WMQSPA)

Press release available at www.meglioquesto.it and www.1info.it

For further information

ISSUER – MeglioQuesto, T +390291430999
IR Officer, Francesco Tam: investors@meglioquesto.it
Head of Communication, Maurizio Guagnetti: maurizio.guagnetti@meglioquesto.it
EURONEXT GROWTH ADVISOR – Integrae SIM
T +39 02 96846864
Piazza Castello 24, 20121, Milano
info@integraesim.it