

PRESS RELEASE

MEGLIOQUESTO CINZIA DONALISIO APPOINTED INDEPENDENT BOARD MEMBER

Milan, May 18, 2023

The Board of Directors of Meglio Questo (MQSPA: IM), a phygital marketplace that offers services and products through an integrated platform between physical and digital channels, which met today chaired by Jaime Torrents, appointed Mrs. Cinzia Donalisio as Independent Director, by co-opting pursuant to art. 2386, paragraph 1 of the Italian Civil Code. Mrs. Cinzia Donalisio will remain in office until the next Shareholders' Meeting.

Mrs. Donalisio, who has held executive roles in prestigious multinational companies in the ICT, industrial and financial sectors, and currently holds top positions in the governance of listed, financial and family businesses, will bring a decisive contribution on digital, sustainability and corporate governance with a particular focus on Remuneration, Risk Management, Control and Sustainability.

Felice Saladini: *"Cinzia Donalisio's many skills will be of great importance, in particular for corporate governance and the development of ESG actions. With her expertise in areas across MeglioQuesto's businesses, we are strengthening the board of directors leveraging on a professionalism that unquestionably supports the company's sustainable growth process".*

On the basis of the communications made to the Company and to the public, Cinzia Donalisio does not currently hold, either directly or indirectly, ordinary shares of Meglio Questo S.p.A..

Cinzia Donalisio's *curriculum vitae* is available on the website www.meglioquesto.it, Governance / Corporate bodies section.

As a result, the Board of Directors is now composed as follows:

Jaime Torrents,	Chairman
Felice Saladini,	Chief Executive Officer
Antonello Bonuglia,	Executive Director
Vincenzo Dispinzeri,	Independent Director
Alessandro Nitti,	Independent Director
Cinzia Donalisio,	Independent Director

MeglioQuesto (MQSPA:IM – ISIN IT0005450173), is the *phygital marketplace* that offers services and products to the millions of consumers it meets every day, and to partner companies, through a multi-channel platform, integrated between physical and digital channels. The company has been operating in Italy since 2011 and has been listed on the Euronext Growth Milan (EGM) market of Borsa Italiana since June 2021. Meglio Questo's partner companies are mainly top tier companies in the telecommunications, energy, financial and insurance sectors.

Identification codes

Ordinary shares: ISIN IT0005450173 (Ticker MQSPA)

MeglioQuesto 2021-2025 Warrants: ISIN IT0005450207 (Ticker WMQSPA) Press release available at www.meglioquesto.it and www.1info.it

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