



PRESS RELEASE

BOARD RESOLUTION DATED NOVEMBER 25TH REGISTERED WITH THE APPROPRIATE REGISTER OF COMPANIES

Milan, December 27, 2022

MeglioQuesto (1CALL: IM), one of the leading Italian operators in the multichannel customer experience sector ("**MeglioQuesto**" or the "**Company**") announces that today, following the press release dated November 25th, the board resolution dated November 25th, concerning, inter alia, the capital increase of the Company following the completion of the acquisition of a stake representing 49% of the share capital of MeglioQuesto Digital S.r.l (the "MeglioQuesto Digital Participation") has been registered with the appropriate Register of Companies.

The MeglioQuesto Digital Shareholding was submitted to a valuation (the "**Valuation**") by Mario Salaris (member of the Board of Chartered Accountants of Cagliari), as an independent expert with adequate and proven professionalism, pursuant to Article 2343-ter, second paragraph, letter b), of the Italian Civil Code.

Therefore, pursuant to Article 2440, paragraph 6, of the Italian Civil Code, any Shareholders representing, today or at the time of the request, at least one-twentieth of the Issuer's share capital have the right to request the directors—again within 30 days from the date of registration of today's resolution in the relevant Register of Companies—to carry out a new valuation of the MeglioQuesto Digital Shareholding under the same terms and conditions as above.

Please note that the above mentioned shares will have the same ISN code as the other ordinary shares of the Company, will be fully fungible and will be issued and credited to the respective deposit accounts once (i) it has been ascertained that no request pursuant to previous paragraph has been issued and (ii) completed the verifications and legal procedures referred to in articles 2343-quater and 2440 of the civil code.

For further information on the Capital Increase, please refer to the Board of Directors' Explanatory Report prepared for the purpose of this Capital Increase and made available to the public.

MeglioQuesto (1CALL: IM - ISIN IT0005450173) is a customer interaction company with a multi-channel offer aimed at top tier customers in the telco, multiutility, finance & insurance sectors. MeglioQuesto is the market leader with its articulated multi-channel offer based on customized solutions for the acquisition and management of relationships with end consumers. The Group operates with the following business lines: "Customer acquisition", relating to all services aimed at increasing and developing the customer base of companies through activities aimed at the acquisition of new end customers or through up-selling and cross selling on already active users; "Customer management", relating to customer care services and in particular to all those services relating to the management of relations between the company and end customers, including telephone, commercial and technical assistance services, file management and back office activities.

Identification codes

Ordinary shares: ISIN IT0005450173 (Ticker 1CALL)
Warrants MeglioQuesto 2021-2025: ISIN IT0005450207 (Ticker W1CALL)

Press release available on www.meglioquesto.it and www.1info.it

For further information

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