

PRESS RELEASE

## MEGLIOQUESTO: PLURIMUM VOTING SHARES ISSUE

### CHANGE IN SHARE CAPITAL COMMUNICATION

Milan, 2 November 2022

**MeglioQuesto** (1CALL:IM), *Phygital Analytic Company* among main Italian operators of customer experience, following the press release of October 15<sup>th</sup>, announces the conversion today of n. 10,879,500 ordinary shares in same number of plurimum voting shares with issue of the same on deposit accounts of requesting shareholders against cancellation of corresponding ordinary shares.

Please note that n. 10,879,500 issued plurimum voting shares have the ISIN code IT0005507261 (different from that of ordinary shares) and are not admitted to trading on Euronext Growth or any other market.

Therefore, MeglioQuesto communicates the new composition of share capital (fully subscribed and paid up), by virtue of deposit at competent Register of Companies of Milan:

	Current share capital			Previous share capital		
	Euro	N. Shares	Unit Nom. Value	Euro	N. Shares	Unit. Nom. Value
Total, of which:	1.819.588,50	58.314.662	with no par value	1.819.588,50	58.314.662	with no par value
Ordinary shares		47.435.162	with no par value	1.819.588,50	58.314.662	with no par value
Plurimum voting shares		10.879.500	with no par value	-	-	-

The updated shareholder composition is available in Investor Relations / Info for Shareholders section of the website [www.meglioquesto.it](http://www.meglioquesto.it) and is composed as follows:

Name	N. Shares	% Share capital	N. Voting rights	% Voting rights
MQ s.r.l.	36.190.000	62,06%	57.904.000	72,79%
Jaime Torrents Rotelli	826.000	1,42%	826.000	1,04%
Felice Saladini	75.000	0,13%	120.000	0,15%
Atlantiscom s.r.l.	800.000	1,37%	800.000	1,01%
Mahrberg Wealth AG	3.486.047	5,98%	3.486.047	4,38%
Azioni proprie	520.915	0,89%	0	0,00%
Mercato (*)	16.416.700	28,15%	16.416.700	20,64%

<b>Total</b>	<b>58.314.662</b>	<b>100%</b>	79.552.747	100%
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\* Investors falling within the definition of "free float" pursuant to the Euronext Growth Milan Issuers' Regulation

**MeglioQuesto** (1CALL: IM - ISIN IT0005450173) is a *customer interaction company* with a multi-channel offer aimed at top tier customers in the telco, multiutility, finance & insurance sectors. MeglioQuesto is the market leader with its articulated multi-channel offer based on customized solutions for the acquisition and management of relationships with end consumers. The Group operates with the following business lines: "*Customer acquisition*", relating to all services aimed at increasing and developing the customer base of companies through activities aimed at the acquisition of new end customers or through up-selling and cross selling on already active users; "*Customer management*", relating to customer care services and in particular to all those services relating to the management of relations between the company and end customers, including telephone, commercial and technical assistance services, file management and back office activities.

**Identification codes**

Ordinary shares: ISIN IT0005450173 (Ticker 1CALL)  
Warrants MeglioQuesto 2021-2025: ISIN IT0005450207 (Ticker W1CALL)

Press release available on [www.meglioquesto.it](http://www.meglioquesto.it) and [www.1info.it](http://www.1info.it)

**For further information**

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