

PRESS RELEASE

MEGLIOQUESTO GROUP INTENSIFIES INVESTOR RELATIONS ACTIVITIES

CORPORATE EVENTS CALENDAR CHANGES:

- 25 NOVEMBER 2022: CONSOLIDATED KPIs Q3 2022
- 23 FEBRUARY 2023: 2023-2025 INDUSTRIAL PLAN GUIDELINES

Milan, 27 October 2022

MeglioQuesto (1CALL: IM), one of the main Italian operators in the multichannel customer experience sector, in accordance with the provisions of art. 17 of the Euronext Growth Milan Issuers Regulation, announces the integration of the calendar of corporate events aimed at the financial world:

25 November 2022 – Board of Directors

Board of director meeting to review certain consolidated economic and financial management data relating to the quarter ended September 30, 2022 (consolidated sales revenues, EBITDA and net financial position, not subject to auditing).

2023-2025 Industrial Plan Guidelines Presentation

The Board, held today under the chairmanship of Jaime Torrents, also resolved that, on February 23, 2023, the Company's administrative body will meet for the approval and **public disclosure of the Guidelines of the 2023-2025 Industrial Plan**, in order to provide the market with an organic view of the Group's integration and strategic development process in the light of the important post-listing evolution with the acquisition of the companies Omicron, Eureweb and Smart Contact.

MeglioQuesto confirms the transparency approach adopted on the occasion of admission to trading on *Euronext Growth Milan*. The Group will promptly communicate any changes to the dates communicated.

MeglioQuesto (1CALL: IM - ISIN IT0005450173) is a *customer interaction company* with a multi-channel offer aimed at top tier customers in the telco, multiutility, finance & insurance sectors. MeglioQuesto is the market leader with its articulated multi-channel offer based on customized solutions for the acquisition and management of relationships with end consumers. The Group operates with the following business lines: "*Customer acquisition*", relating to all services aimed at increasing and developing the customer base of companies through activities aimed at the acquisition of new end customers or through up-selling and cross selling on already active users; "*Customer management*", relating to customer care services and in particular to all those services relating to the management of relations between the company and end customers, including telephone, commercial and technical assistance services, file management and back office activities.

Identification codes

Ordinary shares: ISIN IT0005450173 (Ticker 1CALL)

Warrants MeglioQuesto 2021-2025: ISIN IT0005450207 (Ticker W1CALL)

Press release available on www.meglioquesto.it and www.1info.it

For further information

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