



PRESS RELEASE

MEGLIOQUESTO: UPDATE OF KID "KEY INFORMATION DOCUMENT" RELATING TO "MEGLIOQUESTO WARRANT 2021-2025" NOTIFIED AT CONSOB

Milan, 19 September 2022

MeglioQuesto (1CALL: IM), one of the main Italian operators in the multichannel *customer experience* sector, announces that on September 16, 2022, has been notified at CONSOB the update of KID (Key Information Document) "MeglioQuesto Warrant 2021-2025", as expected from art. 4 - Decies of TUF with reference to the PRIIPs (Packaged Retail and Insurance-based Investment Products), referred to in EU Regulation 1286/2014.

The KID, a synthetic and standardized information document prepared on basis of the European Regulation on PRIIPs relating to pre-assembled retail and insurance investment products, represents the characteristics of the investment product to the investor in a simple and understandable way, making the various financial products are comparable and by increasing the degree of transparency of information, as well as making it easier to make informed investment decisions.

The KID on the MeglioQuesto Warrant 2021-2025 and the related updated Regulations are available to the public at the Company's registered office, on the Company's website www.meglioquesto.com in the investors.meglioquesto.it/warrant section and on the website www.borsaitaliana.it , Shares / Documents section.

MeglioQuesto (1CALL: IM - ISIN IT0005450173) is a *customer interaction company* with a multi-channel offer aimed at top tier customers in the telco, multiutility, finance & insurance sectors. MeglioQuesto is the market leader with its articulated multi-channel offer based on customized solutions for the acquisition and management of relationships with end consumers. The Group operates with the following business lines: "*Customer acquisition*", relating to all services aimed at increasing and developing the customer base of companies through activities aimed at the acquisition of new end customers or through up-selling and cross selling on already active users; "*Customer management*", relating to customer care services and in particular to all those services relating to the management of relations between the company and end customers, including telephone, commercial and technical assistance services, file management and back office activities.

Identification codes

Ordinary shares: ISIN IT0005450173 (Ticker 1CALL)
Warrants MeglioQuesto 2021-2025: ISIN IT0005450207 (Ticker W1CALL)

Press release available on www.meglioquesto.it and www.1info.it

For further information

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