



PRESS RELEASE

MEGLIOQUESTO: COMMUNICATION OF CHANGE IN SHARE CAPITAL

Milan, 12 July 2022

MeglioQuesto (1CALL: IM), *Phygital Analytic Company* operating in the *customer experience* sector, announces the new composition in share capital, following the free assignment of 618,777 newly issued ordinary shares (so-called bonus shares) and the assignment of 5,374.885 newly issued ordinary, following the exercise of no. 5,374,885 Warrants, during the First Exercise Period of the “MeglioQuesto 2021-2025 Warrants”, between June 13, 2022, and June 24, 2022, initial and final terms included.

Below is the new composition of the share capital (fully subscribed and paid up) following the certification of the change filed with the competent Companies' Register of Milan:

	Current share capital signed and paid			Previous share capital signed and paid		
	Euro	n. shares	Unitary nominal value	Euro	n. shares	Unitary nominal value
Total	1.819.588,50	58.314.662	No face value	1.282.100	52.321.000	No face value
Ordinary shares	1.819.588,50	58.314.662	No face value	1.282.100	52.321.000	No face value

The shareholding structure of MeglioQuesto S.p.A. is composed as follows:

Name	N. Shares	% on circulating shares number
MQ S.r.l.	36.190.000	62,06%
Jaime Torrents Rotelli	826.000	1,42%
Felice Saladini	75.000	0,13%
Atlantiscom S.r.l.	800.000	1,37%
Mahrberg Wealth AG	3.486.047	5,98%
Azioni Proprie	520.915	0,89%
Mercato (*)	16.416.700	28,15%
Totale	58.314.662	100,00%

* Investors falling within the definition of "free float" pursuant to the Euronext Growth Milan Issuers' Regulation.

MeglioQuesto (1CALL: IM - ISIN IT0005450173) is a *customer interaction company* with a multi-channel offer aimed at top tier customers in the telco, multiutility, finance & insurance sectors. MeglioQuesto is the market leader with its articulated multi-channel offer based on customized solutions for the acquisition and management of relationships with end consumers. The Group operates with the following business lines: "*Customer acquisition*", relating to all services aimed at increasing and developing the customer base of companies through activities

MeglioQuesto S.p.A.

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aimed at the acquisition of new end customers or through up-selling and cross selling on already active users; "*Customer management*", relating to customer care services and in particular to all those services relating to the management of relations between the company and end customers, including telephone, commercial and technical assistance services, file management and back office activities.

Identification codes

Ordinary shares: ISIN IT0005450173 (Ticker 1CALL) Warrants MeglioQuesto 2021-2025: ISIN IT0005450207 (Ticker W1CALL)

Press release available on www.meglioquesto.it and www.1info.it

For further information

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