



PRESS RELEASE

MEGLIOQUESTO: AWARDED FREE OF CHARGE No. 3,405,712 "WARRANT MEGLIOQUESTO 2021-2025"

Milan, May 19, 2022

MeglioQuesto (1CALL: IM), one of the main Italian operators in the multichannel customer experience sector, following what was communicated on May 7, announces that no. **3,405,712 "Warrant MeglioQuesto 2021-2025" have been awarded free of charge**, at the rate of no. 1 warrant for every n. 15 shares owned, out of the n. 51,086,085 ordinary shares (without considering the 1,234,915 treasury shares held by the Company).

These warrants are negotiated on Euronext Growth Milan, identified by the same ISIN code (IT0005450207) and fully fungible with the "MeglioQuesto 2021-2025 Warrants".

As of today, there are therefore no. 13,537,047 "**Warrants MeglioQuesto 2021-2025**".

In this regard, it should be noted that during the First Exercise Period of the Warrants, included between 13 June 2022 and 24 June 2022 (inclusive), the holders of the Warrants will have the right to subscribe the Conversion Shares, in the ratio of no. 1 Conversion Share for n. 1 Warrant owned (the "Exercise Ratio"), at an Exercise Price of Euro 1.54.

For any other information, please refer to the Regulations available on the website www.meglioquesto.it - "Investor Relations - Warrants" section.

MeglioQuesto (1CALL: IM - ISIN IT0005450173) is a *customer interaction company* with a multi-channel offer aimed at top tier customers in the telco, multiutility, finance & insurance sectors. MeglioQuesto is the market leader with its articulated multi-channel offer based on customized solutions for the acquisition and management of relationships with end consumers. The Group operates with the following business lines: "*Customer acquisition*", relating to all services aimed at increasing and developing the customer base of companies through activities aimed at the acquisition of new end customers or through up-selling and cross selling on already active users; "*Customer management*", relating to customer care services and in particular to all those services relating to the management of relations between the company and end customers, including telephone, commercial and technical assistance services, file management and back office activities.

Identification codes

Ordinary shares: ISIN IT0005450173 (Ticker 1CALL)

Warrants MeglioQuesto 2021-2025: ISIN IT0005450207 (Ticker W1CALL)

Allotment rights of "Warrants MeglioQuesto 2021-2025" called "GeToCollect MeglioQuesto": ISIN IT0005450199 (Ticker GTCALL)

Press release available on www.meglioquesto.it and www.1info.it

For further information

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